

# Kallima

## TECHNICAL BULLETIN

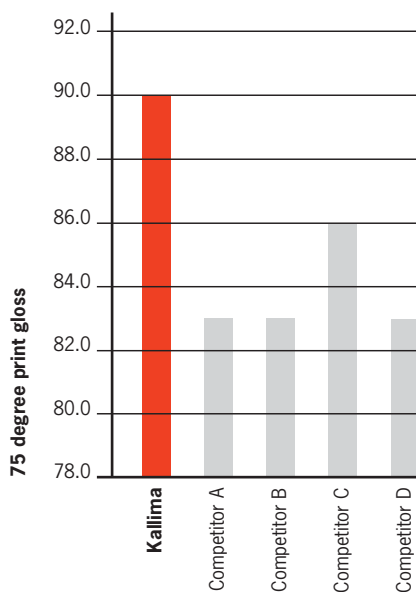
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## Kallima's glossy image IS THE TOPS

Ensuring that your print jobs stand out in an increasingly competitive market is a matter of making an impact. With the highest print gloss in the industry, you'll get impressive results with our remarkable Kallima® Coated Cover C1S Plus. Results that will make your print job stand out and get noticed!

### Print gloss of competitive CIS Covers



This print gloss chart shows the measured print gloss of a commercial four color black print on Kallima® Coated Cover C1S Plus and four of its competitors. These test results, recorded by an independent printing research lab, show that Kallima® Coated Cover C1S Plus has the highest print gloss of all 5 sheets.

The manufacturing technology of Kallima® Coated Cover C1S Plus provides a unique set of conditions that are just right to produce a coated cover with high print gloss. When it comes to the final print gloss, Kallima® Coated Cover C1S Plus is tops! And from your customer's standpoint, that's what counts – the final product.



Test results recorded by an independent printing research lab show that Kallima® Coated Cover C1S Plus has the highest print gloss.

'Ink Snap' is defined as the difference between the initial paper gloss and the final print gloss and is a measure of how well the print stands out against the white paper background. With its high print gloss, Kallima® Coated Cover C1S Plus has great ink snap. Glossy images that snap out at you and make an impact!

Don't take our word for it, see it for yourself. We are so confident that you will love the 'snappy' results of Kallima® Coated Cover C1S Plus, we have gone head to head with the competition in our Winning Formula brochure.



We have gone head to head with the competition in our Winning Formula brochure.

Visit [www.kallimapaper.com](http://www.kallimapaper.com) to order the Winning Formula brochure and learn more about Kallima® Coated Cover C1S Plus.